Complete Listing of the Claims

1-9. Cancelled.

10-28. Cancelled.

- 29. A method for reducing subterranean aqueous fluid flow into a well drilled through a hydrocarbon-bearing formation, comprising the steps of:
 - (a) providing a composition comprising water soluble hydrophobically-modified polymers having a linear hydrophilic backbone with hydrophobic side groups along said backbone and functional groups for cross-linking said polymers;
 - (b) allowing said composition to contact said formation; and
 - (c) cross-linking said hydrophobically-modified polymers of the composition to form a cross-linked gel selectively reducing said subterranean aqueous fluid flow.

30-35. cancelled.

36. (Amended) The method of claim [10] 29, wherein the hydrophobically-modified polymers comprise poly(acrylamide).

37-48. cancelled.

49. (New) The method of claim 29, wherein the functional groups for crosslinking comprise chromium (III).

